



BCO NEXTGEN LONDON

Annual Sponsorship Opportunities

January 2024

BCO NextGen London Committee



Contact

Phone 02072830125
Website www.bco.org.uk
Email events@bco.org.uk
Address 74 Coleman St, London EC2R 5BT



Contents

TOPICS OF THE PROPOSAL



03.

ABOUT US

04.

SPONSORSHIP BENEFITS

05.

ABOUT THE EVENTS

09.

SPONSORSHIP PACKAGES

About us



In 2009 the BCO launched the NextGen initiative aiming to connect with the vibrant minds of professionals aged 35 and under in the commercial property sector. Fast forward to today, and the NextGen community has surged by over a quarter, boasting a robust membership exceeding 1,200 – now proudly constituting a third of the entire BCO family.

BCO NextGen isn't just about numbers; it's a movement designed to foster mentorship, inspire the next generation of leaders in the sector, and serve as a platform for fresh perspectives to challenge norms. As a NextGen member, young professionals unlock a world of opportunities, from exclusive building tours and panel sessions to thought-provoking seminars that stimulate innovation and encourage networking across the office sector.

The BCO's events are the heartbeat of this thrilling journey, ranging from intimate seminars and technical tours to the grand Annual Conference and Awards Dinner. With over 6,000 attendees annually at 60+ events, BCO members revel in generous discounts, priority booking privileges, and exclusive invitations to members-only gatherings.

Join the NextGen movement, where the future unfolds, perspectives are reshaped, and connections transcend the ordinary!

Benefits for Sponsors



Don't miss the chance to skyrocket your influence while championing the future leaders of our industry. Joining this programme will not only elevate your organisation's standing but also unlock numerous advantages, such as:

Cultivate connections with the rising stars in the sector and advance your organisation into the spotlight.

Generate opportunities for press coverage, social media buzz, and content marketing.

Enjoy brand exposure throughout the entire awards journey – before, during, and after the grand event!



BCO

ABOUT THE EVENTS

Want to learn more? Just scroll down!

January 2024
BCO NextGen London Committee

Contact

Phone 02072830125
Website www.bco.org.uk
Email events@bco.org.uk
Address 74 Coleman St, London EC2R 5BT



BCO NEXTGEN AWARDS 2024

The NextGen Awards were implemented in 2016 to highlight and celebrate the achievements of young professionals under the age of 35.

Now in their 9th year, the BCO NextGen Awards have evolved into a must-attend event for the BCO community, growing bigger and more sensational each year!

The BCO NextGen Awards focus on nine categories, including:

- Diversity & Inclusion Champion of the Year
- Graduate of the Year
- Inspirational Leader of the Year
- NextGen Employer of the Year
- NextGen Rising Star London and South East
- NextGen Rising Star Midlands and East Anglia
- NextGen Rising Star Northern England, North Wales & NI
- NextGen Rising Star Scotland
- NextGen Rising Star South West England and South Wales



Event

Highlights

Celebrate the incredible achievements of dynamic young professionals.

Cultivate connections with the rising stars in the sector.

NEXTGEN IDEAS COMPETITION 2024

The BCO NextGen Ideas Project was redeveloped in 2022 into a completely reimagined iteration of our previous 'Design Competition'. At its core, this is an ideas generation competition - where we challenged BCO NextGen members to present their boldest, most innovative and creative ideas for the future workspace around the annual topics of focus for the BCO NextGen London committee.

This initiative offers an incredible opportunity to showcase ideas to not only the BCO but also the wider workplace industry. All finalists will receive public speaking training, and mentorship from both established industry professionals and last year's finalists.

The finalists will have the opportunity to develop and present their ideas and flex your newfound skills at a TedTalk Style event later in the year, attended by both BCO Members and wider industry professionals. This is a truly unmissable opportunity to nurture confidence, develop ideas, expand network and in turn advance your career and to build their communication confidence and find their own voice.



WELLNESS PROGRAMME 2024



Following the success of our 2023 initiative, the BCO NextGen London Wellness Programme is here to stay!

BCO Members will experience dynamic classes set against the backdrop of London's most iconic CAT A buildings, adding an extra layer of vibrancy to this wellness journey.

In our plan for 2024, we are enhancing our programme to include not only the beloved rejuvenating yoga and mobility practices from before but also new classes designed to address multiple aspects of well-being.

Additionally, we're excited to announce the introduction of a running club, providing yet another avenue for our community to embrace a well-rounded approach to fitness and well-being.

While the BCO NextGen Cycling Club won't be part of this year's program, we invite interested sponsors to become integral to our wellness journey. For sponsorship enquiries, please use the contact information in this brochure.



Sponsorship Packages



Platinum Sponsor

Exclusive sponsorship of all three initiatives

Prominent logo placement on event materials

Dedicated exhibition space at each event

Recognition in pre-event promotions

Speaking opportunity during one event

Complimentary tickets for company representatives

£11,000



Gold Sponsor

Sponsorship of the NextGen Awards and Ideas Competition

Logo placement on event materials

Exhibition space at sponsored events

Recognition in pre-event promotions

Complimentary tickets for company representatives

£8,000



Silver Sponsor

Sponsorship of Ideas Competition and Wellness Programme

Logo placement on event materials

Exhibition space at sponsored events

Recognition in pre-event promotions

Complimentary tickets for company representatives

£5,000

Please refer to our individual sponsorship brochures for detailed information on the specific deliverables associated with each sponsorship opportunity.

Additional Sponsorships



Customised sponsorship packages available.

Exclusive sponsorship of networking sessions, coffee breaks, and building tours!

Logo placement on event website, email campaigns, and social media.

Branding on event signage and banners.

Interested? Contact us today!



BCO NEXTGEN LONDON

Thank you!

January 2024
BCO NextGen London Committee

Contact

Phone 02072830125
Website www.bco.org.uk
Email events@bco.org.uk
Address 74 Coleman St, London EC2R 5BT