

CONTENTS





03.	ABOUT US
04.	ABOUT THE EVENT
05.	SUBMISSION EXAMPLES
06.	EVENT SCHEDULE
07.	SPONSORSHIP PACKAGES

Contact

Phone 0207 283 0125Website www.bco.org.ukEmail events@bco.org.uk

Address 74 Coleman St, London EC2R 5BT

ABOUT US



In 2009 the BCO launched the NextGen initiative aiming to connect with the vibrant minds of professionals aged 35 and under in the commercial property sector. Fast forward to today, and the NextGen community has surged by over a quarter, boasting a robust membership exceeding 1,200 – now proudly constituting a third of the entire BCO family.

BCO NextGen isn't just about numbers; it's a movement designed to foster mentorship, inspire the next generation of leaders in the sector, and serve as a platform for fresh perspectives to challenge norms. As a NextGen member, young professionals unlock a world of opportunities, from exclusive building tours and panel sessions to thought-provoking seminars that stimulate innovation and encourage networking across the office sector.

The BCO's events are the heartbeat of this thrilling journey, ranging from intimate seminars and technical tours to the grand Annual Conference and Awards Dinner. With over 6,000 attendees annually at 60+ events, BCO members revel in generous discounts, priority booking privileges, and exclusive invitations to members-only gatherings.

Join the NextGen movement, where the future unfolds, perspectives are reshaped, and connections transcend the ordinary!



The BCO NextGen Ideas Project was redeveloped in 2022 into a completely reimagined iteration of our previous 'Design Competition'. At its core, this is an ideas generation competition - where we challenged BCO NextGen members to present their boldest, most innovative and creative ideas for the future workspace around the annual topics of focus for the BCO NextGen London committee.

This initiative offers an incredible opportunity to showcase ideas to not only the BCO but also the wider workplace industry. All finalists will receive public speaking training, and mentorship from both established industry professionals and last year's finalists.

The finalists will have the opportunity to develop and present their ideas and flex your newfound skills at a TedTalk-style event later in the year, attended by both BCO Members and wider industry professionals. This is a truly unmissable opportunity to nurture confidence, develop ideas, expand network and in turn advance your career and to build their communication confidence and find their own voice.



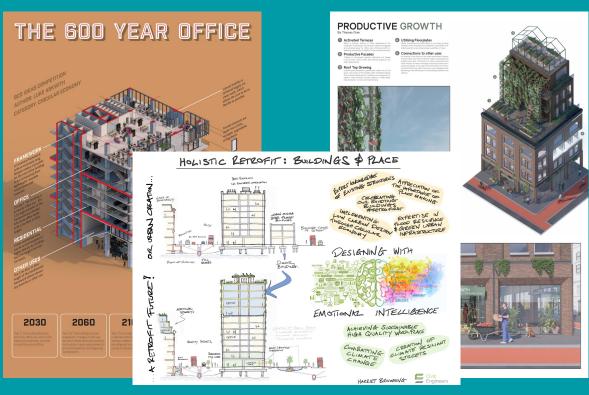




SUBMISSIONS



The submissions for the project have surpassed expectations in quality, underscoring the immense effort and significance attached to this pivotal event.





EVENT SCHEDULE



30 APRIL '24

31 MAY '24

1 JULY '24

JULY '24

3 OCT '24

ENTRIES OPEN

ENTRIES CLOSE

FINALISTS ANNOUNCED

PUBLIC SPEAKING TRAINING

FINALIST SHOWCASE

PLATNIUM SPONSOR



Before the event:

PR, Marketing, and Brand Profile - The benefits of sponsorship start as soon as you sign up...

- Logo and hyperlink to your website on the BCO NextGen Ideas Project: Finalist Showcase 2024 webpage.
- Your logo on all pre-event marketing.
- Your logo on all video marketing material, including the competition promotional video.
- 15 social media posts issued as appropriate before, during, and after the event.

During the event:

Brand Profile

- 10 tickets for company representatives to attend the evening.
- Display space for 2 pull-up banners at the event.
- Your logo on all video marketing displayed throughout the event
- Brand profile, your logo:
 - Included on-screen during the event.
 - Included in the digital event programme.
- Acknowledgement of your support on the evening via social media.
- Acknowledgement of your sponsorship announced by the host at an appropriate juncture.

After the event:

PR & Brand Profile

• Acknowledgement of your support in social media posts issued by the BCO after the event.

GOLD SPONSOR



Before the event:

PR, Marketing, and Brand Profile - The benefits of sponsorship start as soon as you sign up...

- Logo and hyperlink to your website on the BCO NextGen Ideas Project: Finalist Showcase 2024 webpage.
- Your logo on pre-event marketing.
- 10 social media posts issued as appropriate before, during, and after the event.

During the event:

Brand Profile

- 5 tickets for company representatives to attend the evening.
- Display space for 2 pull-up banners at the event.
- Brand profile, your logo:
 - Included on-screen during the event.
 - Included in digital event programme.
- Acknowledgement of your support on the evening via social media.
- Acknowledgement of your sponsorship announced by the host at an appropriate juncture.

After the event:

PR & Brand Profile

 Acknowledgement of your support in social media posts issued by the BCO after the event.

SILVER SPONSOR



Before the event:

PR, Marketing, and Brand Profile - The benefits of sponsorship start as soon as you sign up...

- Logo and hyperlink to your website on the BCO NextGen Ideas Project: Finalist Showcase 2024 webpage.
- Your logo on pre-event marketing.
- 5 social media posts issued as appropriate before, during, and after the event.

During the event:

Brand Profile

- 2 tickets for company representatives to attend the evening.
- Brand profile, your logo:
 - Included on-screen during the event.
 - Included in digital event programme.
- Acknowledgement of your support on the evening via social media.
- Acknowledgement of your sponsorship announced by the host at an appropriate juncture.

After the event:

PR & Brand Profile

 Acknowledgement of your support in social media posts issued by the BCO after the event.



NEXTGEN IDEAS COMPETITION 2024

Thank you!

January 2024 BCO NextGen London Committee

Contact

Phone02072830125Websitewww.bco.org.ukEmailevents@bco.org.uk

Address 74 Coleman St, London EC2R 5BT