



BCO NEXTGEN IDEAS PROJECT 2024

Transforming the Future of Workspace

The BCO NextGen Ideas Project is back, and we are challenging **YOU** to present your most innovative and creative ideas for the future workspace. We encourage you to put forward your most revolutionary ideas yet centring your focus on how we could revolutionise the future workplace for everyone.

Entry Requirements

We ask entrants from the BCO NextGen to respond to one of the three 2024 focus categories, as listed below, within their submission:

1. **AI** – Artificial intelligence in the office sector
2. **Social and Community** – Inclusive spaces encouraging social equity
3. **Workplace Culture** – The role of culture in the office

We recognise that some ideas will address more than one of these topics, but we ask entrants to pick a central topic that their idea aligns most closely with.

Entrants are asked to submit a maximum 1000 words within the provided template, explaining their idea including, but not limited to:

- **The What** (what your idea is, what problem/challenge is it addressing)
- **The Why** (why is your idea going to transform the future of the workspace)
- **The How** (how will your idea be implemented within the workplace)

Alongside your text, please submit up to one A3 sheet including image(s) and/or diagram(s) to explain your idea.

Please include **your name** and **full contact details** on the form, including the title of your idea as well as an opening paragraph which will act as a summary. We also ask you to submit a paragraph telling us about yourself and your career to date, within 150 words.

In order to submit an entry you must be a BCO NextGen member, and we therefore ask for your membership number to be clearly stated on the form.

The entry form can be found via the BCO website here and should be submitted by email to **mail@bco.org.uk**.

Please note this is an individual competition and submissions must be submitted individually rather than from groups.

Why Enter?

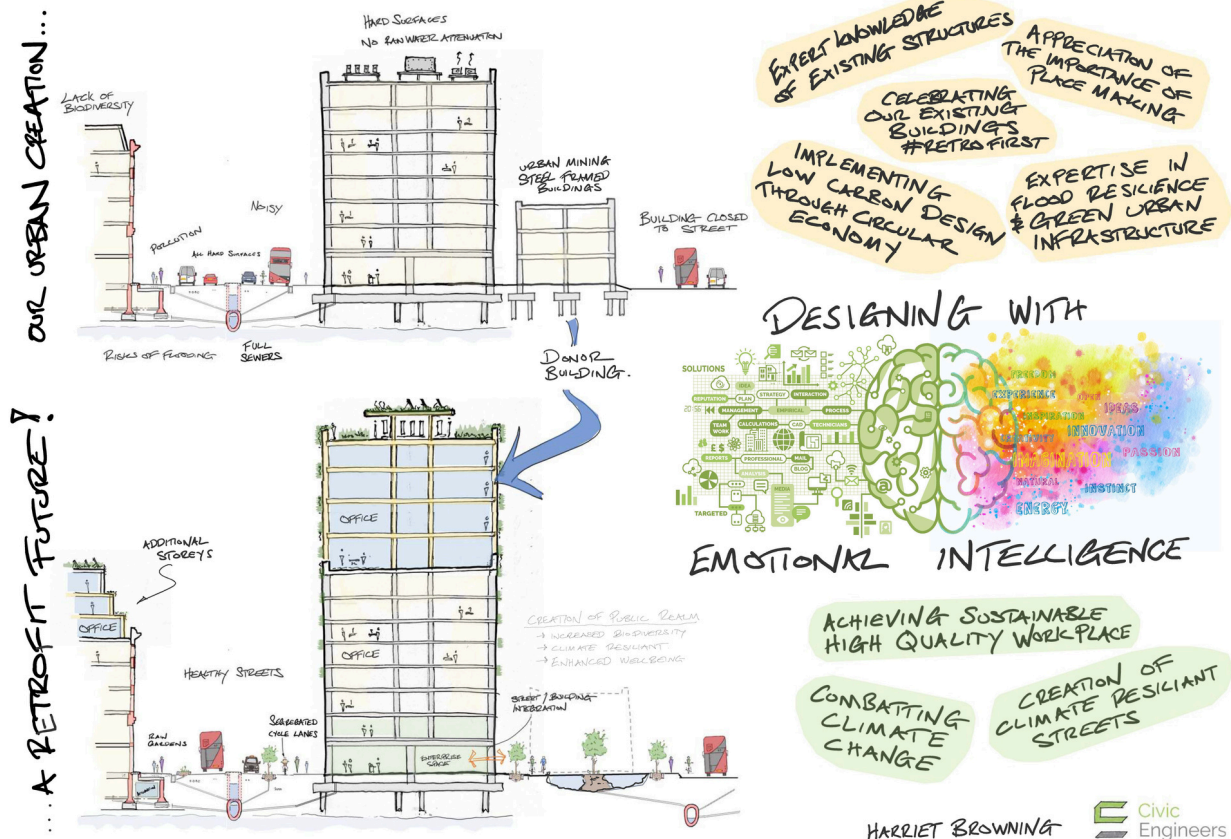
This initiative will offer an incredible opportunity to showcase your ideas to not only the BCO but also the wider workplace industry. All finalists will receive state of the art public speaking training and mentorship from both established industry professionals and last year's finalists. You will have the opportunity to develop and present your ideas and flex your newfound skills at a TedTalk Style event later this year, attended by both BCO Members and wider industry professionals.

This is a truly unmissable opportunity to nurture your confidence, develop your ideas, expand your network and in turn advance your career.

The finalists will also receive access to a series of exciting press opportunities to aid the promotion of their submissions. These will include:

- **Pitching** an exclusive feature with a national title + winner interviews
- **Sharing** the images with national and broader media and on social media
- **Integrating** contestants into BCO Content Strands (e.g. BCO Voices/New Normal)
- **Developing** your elevator pitch with opportunities to pitch to key industry leaders
- **Expanding** your research connections within your areas of expertise

HOLISTIC RETROFIT: BUILDINGS & PLACE



Key Competition Dates For Your Diary

Launch:

- Tuesday, 30 April 2024

Deadline for Submissions:

- Tuesday, 11 June 2024

Top 6 Finalists revealed:

- Monday, 1 July 2024

Public Speaking training:

- Thursday, 11 July 2024

Finalist Showcase event:

- Thursday, 3 October 2024

Judging Criteria and Jury:

- Creativity + Innovation **25%**
- Idea Originality **25%**
- Deliverable and Scalable **25%**
- Environmental Impact of Proposal **25%**

We want to stimulate diverse thinking from all disciplines across the industry and encourage BCO NextGen entrants from all sectors to enter.

The jury panel will consist of a diverse selection of BCO NextGen committee members across the different sectors to provide a fair and comprehensive assessment of your submission.

PRODUCTIVE GROWTH

By Thomas Cran

- 1 **Activated Terraces**
Most of common facade of office developments, the integration of greenery in the facade provides an engaging and artificial space for office users offering benefits to building occupants in addition to environmental benefits.
- 2 **Productive Facades**
In the common facade, adding the facade to the office development will offer offering meaning to the office development.
- 3 **Roof Top Growing**
Utilising the space on the roof top provides a use of the upper most space of the building. With considered design, this provides a platform for building users and guests to connect with nature and provides a platform for other users to connect with nature.
- 4 **Utilising Floorplates**
Using floorplates as a vertical office of 'low deep' growing facilities can be integrated in the office development and provide a platform for other users to connect with nature.
- 5 **Connections to other uses**
The building can be used in a variety of ways to reduce the environmental impact. Connections to cafes, restaurants and other spaces to provide a platform for other users to connect with nature. The building can be used in a variety of ways to reduce the environmental impact of the building operator and users.



Project: Productive Growth | BCO NextGen Ideas Project 2023 Finalist
Created By: Thomas Cran, Sheppard Robson

THE 600 YEAR OFFICE

BCO IDEAS COMPETITION
AUTHOR: LUKE ASKWITH
CATEGORY: CIRCULAR ECONOMY

FRAMEWORK

The building is designed with an extremely long lifespan. The high level of the building can be converted from residential and commercial use.

OFFICE

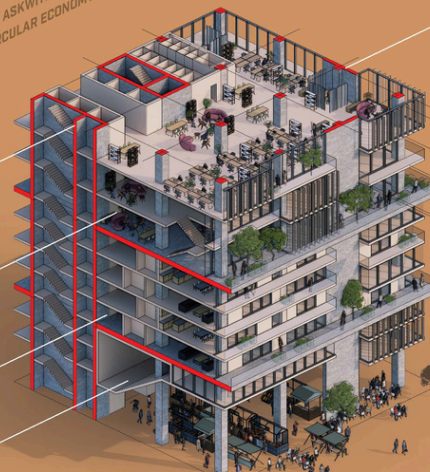
The building is designed to be used as an office space. The high level of the building can be converted from residential and commercial use.

RESIDENTIAL

The building is designed to be used as a residential space. The high level of the building can be converted from office and commercial use.

OTHER USES

The building is designed to be used for other purposes. The high level of the building can be converted from office, residential and commercial use.



Lateral stability is achieved largely via shear walls, which allows the core to be as flexible as possible.

Facade elements are made from 100% recyclable, unglazed, concrete.

CLT floor slab components in the lightweight concrete can be easily reconfigured or reused, making or reusing floor slabs.

2030	2060	2100	2330	2630
Year 30: The building features primarily office use, with some additional amenities and uses around the ground floor.	Year 30: The building is easily adapted to changes in the way we work. More extensive amenity and outdoor space requirements is accommodated by reconfiguring components.	Year 70: A mixed-use programme is devised, with residential sections added. Workplace is reconfigured to allow a high-density centre component for AI training.	Year 300: Ground floors are reconfigured into a flooding retreat arrangement. Building function is primarily residential with an art gallery on lower levels.	Year 600: In addition to residential, workplace and cultural functions, this is the oldest building in London able to be adapted for vertical farming.

Project: The 600 Year Office | BCO NextGen Ideas Project 2023 Finalist
Created By: Luke Askwith, Gensler