



NEXTGEN AWARDS 2023

SPONSORSHIP OPPORTUNITIES



WHY SPONSOR?

We invite you to support this worthwhile and valuable initiative from BCO NextGen. The BCO NextGen Awards celebrate the achievements and successes of the under 35 young professionals in our sector. Since its introduction in 2016, the NextGen Awards have continued to grow and are now an established highlight of the year for the BCO NextGen community.

Raise your profile whilst demonstrating your support for the industry's next generation. Being a part of this programme will bring numerous benefits to your organisation, including:

- Building rapport with the next generation of talent in the sector.
- Raising the profile of your organisation.
- Generate press, social media and content marketing opportunities.
- Brand profile opportunities before, during and after the awards.

KEY DATES

11 JULY 2023

11 AUGUST 2023

AUGUST 2023

1 NOVEMBER 2023

NOMINATIONS OPEN

NOMINATIONS CLOSE

BOOKINGS OPEN

AWARDS EVENING

VENUE

The venue for 2023 is Quaglino's! A stunning and iconic restaurant hidden in the heart of St James's! Since its inception by Giovanni Quaglino in 1929 to its reinvention by Conran in 1993, right up to the present day, the restaurant plays an integral part in London's social history and has always been out to impress.



For more information or to reserve a package please contact Mary Economidou at
British Council for Offices: mary.economidou@bco.org.uk.

PLATINUM SPONSOR

£8,500

Before the event:

PR, Marketing, and Brand Profile - The benefits of sponsorship start as soon as you sign up...

- Logo, hyperlink to your website and 300 word brand profile on the BCO NextGen Awards webpage.
- Your logo on pre-event marketing.
- 15 social media posts issued as appropriate before, during & after the event.
- Guest blog post.
- Use of the 'BCO NextGen Headline Sponsor' logo to promote your involvement with the awards.
- Acknowledgement of your support in press releases issued by the BCO prior to the event.
- Your logo on event e-tickets.
- One months free banner advert in the online BCO Member's Handbook section of the BCO website.

During the event:

Award Category Sponsorship & Brand Profile

- 10 tickets for company representatives to attend the awards evening.
- Sponsorship of the award category of your choice (subject to availability).
- Display space for 2 pull up banners and marketing materials at the event.
- Brand profile, your logo:
 - And company information to be featured in the Digital Awards Programme.
 - Included on screen during the event.
- Acknowledgement of your support on the evening via social media.
- Acknowledgement of your sponsorship announced by the host at an appropriate juncture.

After the event:

PR & Brand Profile

- Your logo as headline sponsor on every winner's certificate.
- Acknowledgement of your support in press releases and social media posts issued by the BCO after the event, if applicable.

New Business Opportunities:

The BCO NextGen committee is made of individuals representing the companies noted in the table below. The Platinum sponsor will be given the opportunity to have an in person B2B meeting with their selection from the list of businesses below. These sessions could be used to present your own businesses services, products and capabilities.

| Company | Discipline |
|-----------------------------------------|---------------------------|
| Fletcher Priest Architects | Architect |
| Make Architects | Architect |
| Sheppard Robson | Architect |
| Multiplex | Contractor |
| Turner & Townsend alinea | Cost Consultant |
| Ridge & Partners | Cost Consultant |
| British Land | Developer |
| CO-RE | Developer |
| Derwent London | Developer |
| Great Portland Estates | Developer |
| U+I | Developer |
| Will+Partners | Interior Design Architect |
| CMS Cameron McKenna Nabarro Olswang LLP | Law Firm |
| Cushman & Wakefield | Leasing & Transactions |
| RX London | Leasing & Transactions |
| Turner + Townsend | Project Manager |
| Catella Group | Property Investment |
| AECOM | Services Engineer |
| AKT II | Structural Engineer |
| Heyne Tillett Steel | Structural Engineer |

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Before the event:

PR, Marketing, and Brand Profile - The benefits of sponsorship start as soon as you sign up...

- Logo, hyperlink to your website and 200 word brand profile on the BCO NextGen Awards webpage.
- Your logo on pre-event marketing.
- 10 social media posts issued as appropriate before, during & after the event.
- Use of the 'BCO NextGen Award Sponsor' logo to promote your involvement with the awards.
- Acknowledgement of your support in press releases issued by the BCO prior to the event, if applicable.

During the event:

Brand Profile

- 6 tickets for company representatives to attend the awards evening.
- Sponsorship of award category of your choice (subject to availability).
- Display space for 2 pull up banners and marketing materials at the event.
- Brand profile, your logo:
 - Featured in the Awards Digital Programme.
 - Included on-screen during the event.
- Acknowledgement of your support on the evening via social media.
- Acknowledgement of your sponsorship announced by the host at an appropriate juncture.

After the event:

PR & Brand Profile

- Your logo as gold sponsor on every winner's certificate.
- Acknowledgement of your support in press releases and social media posts issued by the BCO after the event.

New Business Opportunities:

The BCO NextGen committee is made of individuals representing the companies noted in the table below. The Platinum sponsor will be given the opportunity to have an in person B2B meeting with their selection from the list of businesses below. These sessions could be used to present your own businesses services, products and capabilities.

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|-----------------------------------------|---------------------------|
| Fletcher Priest Architects | Architect |
| Make Architects | Architect |
| Sheppard Robson | Architect |
| Multiplex | Contractor |
| Turner & Townsend alinea | Cost Consultant |
| Ridge & Partners | Cost Consultant |
| British Land | Developer |
| CO-RE | Developer |
| Derwent London | Developer |
| Great Portland Estates | Developer |
| U+I | Developer |
| Will+Partners | Interior Design Architect |
| CMS Cameron McKenna Nabarro Olswang LLP | Law Firm |
| Cushman & Wakefield | Leasing & Transactions |
| RX London | Leasing & Transactions |
| Turner + Townsend | Project Manager |
| Catella Group | Property Investment |
| AECOM | Services Engineer |
| AKT II | Structural Engineer |
| Heyne Tillett Steel | Structural Engineer |

Before the event:

PR, Marketing, and Brand Profile - The benefits of sponsorship start as soon as you sign up...

- Logo, hyperlink to your website and 100 word brand profile on the BCO NextGen Awards webpage.
- Your logo on pre event marketing.
- 5 social media posts issued as appropriate before, during & after the event.
- Acknowledgement of your support in press releases issued by the BCO prior to the event.

During the event:

Brand Profile

- 3 tickets for company representatives to attend the awards evening.
- Brand profile, your logo:
 - Featured in the Digital Awards Programme.
 - Included on-screen at an appropriate juncture.
- Acknowledgement of your support on the evening via social media.
- Acknowledgement of your sponsorship announced by the host at an appropriate juncture.

After the event:

PR & Brand Profile

- Acknowledgement of your support in press releases and social media posts issued by the BCO after the event, if applicable.

Before the event:

PR, Marketing, and Brand Profile - The benefits of sponsorship start as soon as you sign up...

- Logo, and hyperlink to your website on the BCO NextGen Awards webpage.
- Your logo on pre event marketing.
- 2 social media posts issued as appropriate.
- Acknowledgement of your support in press releases issued by the BCO prior to the event, if applicable.

During the event:

Brand Profile

- Sponsorship of award category of your choice (subject to availability).
- Brand profile: your logo included:
 - Featured in the Digital Awards Programme.
 - Included on-screen at an appropriate juncture during the virtual event.
- Acknowledgement of your sponsorship announced by the host at an appropriate juncture.

After the event:

PR & Brand Profile

- Acknowledgement of your support in press releases and social media posts issued by the BCO after the event, if applicable.

Before the event:

PR, Marketing, and Brand Profile - The benefits of sponsorship start as soon as you sign up...

- Logo, and hyperlink to your website on the BCO NextGen Awards webpage.
- Your logo on pre event marketing.
- 2 social media posts issued as appropriate.
- Acknowledgement of your support in press releases issued by the BCO prior to the event, if applicable.

During the event:

Brand Profile

- 10 tickets for company representatives to attend the awards evening.
- Two magnum bottles of champagne for your table.
- Sponsor logo added to table.
- Sponsorship of award category of your choice (subject to availability).
- Brand profile: your logo included:
 - Featured in the Digital Awards Programme.
 - Included on-screen at an appropriate juncture during the virtual event.
- Acknowledgement of your sponsorship announced by the host at an appropriate juncture.

After the event:

PR & Brand Profile

- Acknowledgement of your support in press releases and social media posts issued by the BCO after the event, if applicable.



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