



BCO NEXTGEN IDEAS PROJECT 2023

Transforming the Future of Workspace

The BCO NextGen Ideas Project is back, and we are challenging **YOU** to present your boldest, most innovative, and creative ideas for the future workspace. We encourage you to dig deep and put forward your most revolutionary ideas yet centring your focus on how we could revolutionise the future workplace for everyone.

Entry Requirements

We ask entrants from the BCO NextGen to respond to one of the three 2023 focus categories, as listed below, within their submission:

1. **Circular Economy** – Reuse in the office sector
2. **Diversity and Inclusion** – Inclusive spaces encouraging social equity
3. **Hospitality** – The role of amenity in the office

We recognise that some ideas will address more than one of these topics, but we ask entrants to pick a central topic that their idea aligns most closely with.

Entrants are asked to submit a maximum 1000 words within the provided template, explaining their idea including, but not limited to:

- **The What** (what your idea is, what problem/challenge is it addressing)
- **The Why** (why is your idea going to transform the future of workspace)
- **The How** (how will your idea be implemented within the workplace)

Alongside your text, please submit up to one A3 sheet including image(s) and/or diagram(s) to explain your idea.

Please include **your name** and **full contact details** on the form, including the title of your idea as well as an opening paragraph which will act as a summary. We also ask you to submit a paragraph telling us about yourself and your career to date, within 150 words. In order to submit an entry you must be a BCO member, and we therefore ask for your membership number to be clearly stated on the form.

Entry form can be found via the link below: [Entry Form](#) and should be submitted by email to **mail@bco.org.uk**.

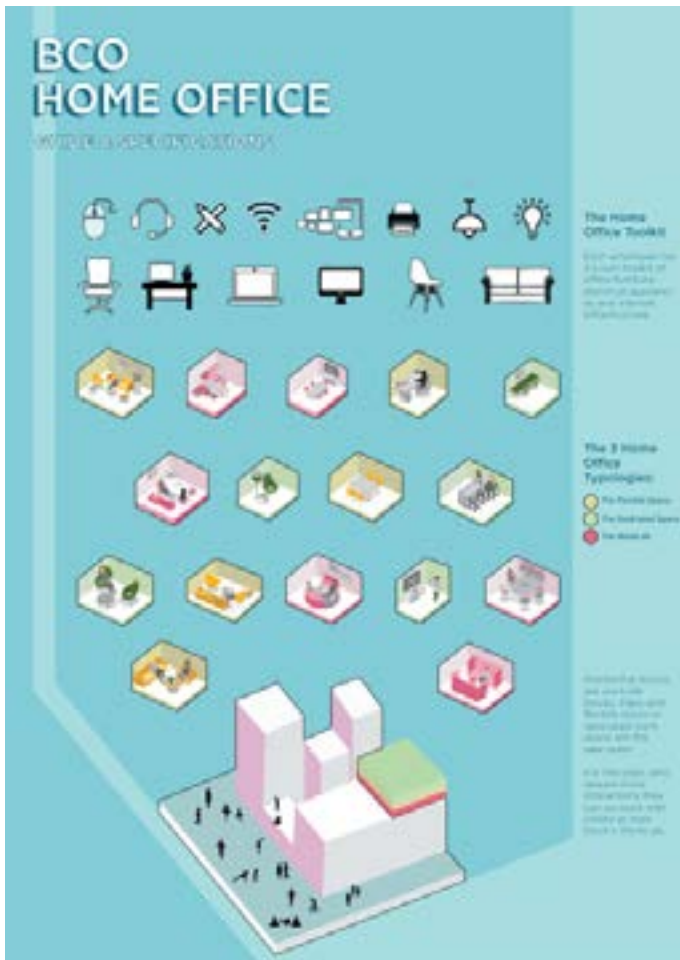
Please note this is an individual competition and submissions must be submitted individually rather than from groups.

Why Enter?

This initiative will offer an incredible opportunity to showcase your ideas to not only the BCO but also the wider workplace industry. All finalists will receive state of the art public speaking training with Ginger Leadership Communications, and mentorship from both established industry professionals and last years finalists. You will have the opportunity to develop and present your ideas and flex your newfound skills at a TedTalk Style event later this year, attended by both BCO Members and wider industry professionals. This is a truly unmissable opportunity to nurture your confidence, develop your ideas, expand your network and in turn advance your career.

The finalists will also receive access to a series of exciting press opportunities to aid the promotion of their submission. These will include:

- **Pitching** an exclusive feature with a national title + winner interviews
- **Pitching** an opinion piece to a business title
- **Sharing** the images with national and broader media and on social media
- **Integrating** contestants into BCO Content Strands (BCO Voices / New Normal)
- **Developing** your elevator pitch with opportunities to pitch to key industry leaders
- **Develop** research connections within your areas of expertise



Project: The BCO Home Office - BCO NextGen Ideas Project 2020

Created By: Duncan Bell, Buro Happold / Katerina Anagnostopoulou Politou, HLW International / Ilina Kroushovski, Turner & Townsend

Key Competition Dates For Your Diary

Launch:

- Wednesday, 31 May 2023

Deadline for Submissions:

- Wednesday, 5 July 2023

Top 6 Finalists revealed:

- Monday, 10 July 2023

Public Speaking training:

- Tuesday, 18 July 2023

Final Ideas Project Ted Talk style event:

- September 2023 (date tbc)

Judging Criteria and Jury:

- Creativity + Innovation **25%**
- Idea Originality **25%**
- Deliverable and Scalable **25%**
- Environmental Impact of Proposal **25%**

We want to stimulate diverse thinking from all disciplines across the industry and encourage BCO NextGen entrants from all sectors to enter.

The jury panel will consist of a diverse selection of BCO NextGen committee members across the different sectors to provide a fair and comprehensive assessment of your submission.

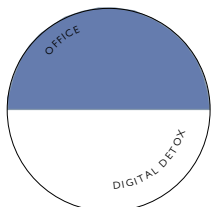
NEO HAUS



Project: NEO HAUS - BCO NextGen Ideas Project 2020
Created By: Penny Deakin, tp bennett / Sergio Folgado, tp bennett / Kat McMahon, tp bennett

THE 'DIGITAL DETOX'

A Digital Detox Zone is a designated area within the greater workplace which is technology free - all phones, tablets, computers, and other devices are left outside in the lockers provided.



Project: The Digital Detox Zone - BCO NextGen Ideas Project 2022
Created By: Anoushka Pacquette, Will + Partners